

**THAILAND: The Strategic Destination for German Businesses**  
**in a Changing Global Landscape**

Friday 27<sup>th</sup> June 2025, 10.00 – 13.00 hr.

Venue: Wirtschaftsclub Düsseldorf

Address: Blumenstraße 14 40212, Düsseldorf

Language: English

10.00 -10.30	Registration
10.30 -10.40	<u>Welcome Remarks</u> (10 minutes) - Mr. Nattapong Lathapipat, Consul-General of Thailand - Executive from IHK Mittlerer Niederrhein (TBC)
10.40 – 11.25	<u>Part 1: Thailand's Trade &amp; Investment Landscape</u> (Presentation Session) <u>Topic: "Thailand: ASEAN's Prime Destination for Foreign Direct Investment"</u> (15 minutes) By Mr. Thomas Hundt, Director, Senior Manager Thailand, Malaysia, Myanmar, Cambodia, Laos, Germany Trade and Invest (GTAI), <ul style="list-style-type: none"><li>○ Current economic situation, the most important growth sectors and opportunities for German companies and the advantages among ASEAN countries</li></ul> <u>Topic: "Enhancing Thai-German Trade Relations"</u> (15 minutes) By Ms. Jeeranun Hirunyasamlith, Executive Director of Thai Trade Center, Frankfurt <ul style="list-style-type: none"><li>○ <i>Opportunities for German trade in Thailand</i></li></ul> <u>Topic: " Investment Opportunities: Incentives and Support for Success"</u> (15 minutes) by Ms. Sanlaya Aksharamat, Director, Thailand Board of Investment, Frankfurt <ul style="list-style-type: none"><li>○ <i>Incentives, tax benefits, and priority sectors for German investors</i></li></ul>
11.25 – 12.00	<u>Part 2: "Expanding German Business in Thailand – Insights, Challenges &amp; Best Practices"</u> (Panel Discussion) (35 minutes) <u>Panelists:</u> <ol style="list-style-type: none"><li>1. Representative from Lorenz &amp; Partners (Legal Tax and Business Consultants)</li><li>2. Representative from Bayer AG (TBC)</li><li>3. Dr. Laurent Wattebled, Senior Vice President (SVP) and Head of Product Line Tire &amp; Oral Care, Evonik Industries AG.</li><li>4. Mr. Christian Carius, Member of Mubea Directors Committee (MDC), Head of Corporate Development &amp; Governmental Affairs, Muhr und Bender KG</li></ol> <u>Moderator:</u> Dr. Roland Wein, Executive Director, German-Thai Chamber of Commerce
12.00 – 12.10	Q&A
12.10 – 12.15	<u>Closing Remark</u> (5 minutes) - Dr. Roland Wein, Executive Director, German-Thai Chamber of Commerce
12.15 – 13.00	<u>Networking Lunch</u> (Thai Cuisine)